

### PoCo Proposed Membership and Admission Market Comparison

Children (4-12)	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$3.10	\$3.10	\$2.90	\$3.00	\$3.19	\$3.05	102%
Single Admission - Outdoor Pools (CE, RH)	\$1.90	\$1.90	\$1.76	\$1.80	\$2.90	\$2.09	91%
Outdoor Annual Pool Pass	\$19.05	\$37.81	\$31.68		\$59.10	\$42.86	44%
10 Visit Pass	\$27.90	\$26.00	\$26.10	\$24.00	\$28.70	\$26.20	106%
20 Visit Pass	\$49.60		\$46.40			\$46.40	107%
All Inclusive Monthly Membership	\$27.90	\$28.67	\$26.10	\$27.00	\$28.70	\$27.62	101%
All Inclusive Annual Membership	\$251.10	\$225.29	\$261.00	\$237.60	\$206.65	\$232.64	108%

Youth (13-18)	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$4.65	\$4.66	\$3.90	\$4.05	\$4.75	\$4.34	107%
Single Admission - Outdoor Pools (CE, RH)	\$1.90	\$1.90	\$2.37	\$2.00	\$3.19	\$2.37	81%
Outdoor Annual Pool Pass	\$19.05	\$37.81	\$42.66			\$40.24	47%
10 Visit Pass	\$41.85	\$39.20	\$35.10	\$32.38	\$42.80	\$37.37	112%
20 Visit Pass	\$74.40		\$62.40			\$62.40	119%
All Inclusive Monthly Membership	\$41.85	\$43.05	\$35.10	\$36.43	\$42.80	\$39.34	106%
All Inclusive Annual Membership	\$376.65	\$337.90	\$351.00	\$320.76	\$308.15	\$329.45	114%

Adult (19-59)	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$6.20	\$6.19	\$5.70	\$5.95	\$6.38	\$6.06	102%
Single Admission - Outdoor Pools (CE, RH)	\$1.90	\$1.90	\$3.03	\$2.52	\$4.05	\$2.88	66%
10 Visit Pass	\$55.80	\$51.90	\$51.30	\$47.62	\$57.00	\$51.96	107%
20 Visit Pass	\$99.20		\$91.20			\$91.20	109%
All Inclusive Monthly Membership	\$55.80	\$57.38	\$51.30	\$53.57	\$57.00	\$54.81	102%
All Inclusive Annual Membership	\$502.20	\$450.57	\$513.00	\$471.43	\$410.40	\$461.35	109%

Senior (60-84)	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$4.65	\$4.66	\$3.90	\$4.29	\$4.75	\$4.40	106%
Single Admission - Outdoor Pools (CE, RH)	\$1.90	\$1.90	\$2.37	\$2.00	\$3.19	\$2.37	81%
10 Visit Pass	\$41.85	\$39.20	\$35.10	\$34.29	\$42.80	\$37.85	111%
20 Visit Pass	\$74.40		\$62.40			\$62.40	119%
All Inclusive Monthly Membership	\$41.85	\$43.05	\$35.10	\$38.10	\$42.80	\$39.76	105%
All Inclusive Annual Membership	\$376.65	\$337.90	\$351.00	\$340.00	\$308.15	\$334.26	113%

Super Senior (85+)	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$3.10	\$3.10	\$3.90	\$4.29	\$4.75	\$4.01	77%
Single Admission - Outdoor Pools (CE, RH)	\$1.90	\$1.90	\$2.37	\$2.00	\$3.19	\$2.37	81%
10 Visit Pass	\$27.90	\$26.00	\$35.10	\$34.29	\$42.80	\$34.55	81%
20 Visit Pass	\$49.60		\$62.40			\$62.40	79%

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All Inclusive Monthly Membership	\$27.90	\$28.67	\$35.10	\$38.10	\$42.80	\$36.17	77%
All Inclusive Annual Membership	\$251.10	\$225.29	\$351.00	\$340.00	\$308.15	\$306.11	82%

Family	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Single Admission - HC, PCCC	\$12.40		\$10.44			\$10.44	119%
Single Admission - Outdoor Pools (CE, RH)	\$5.71		\$6.68			\$6.68	86%
Outdoor Annual Pool Pass	\$38.10		\$120.24			\$120.24	32%
10 Visit Pass	\$111.60		\$98.50			\$98.50	113%
20 Visit Pass	\$198.40		\$167.20			\$167.20	119%
All Inclusive Monthly Membership	\$111.60		\$98.46			\$98.46	113%
All Inclusive Annual Membership	\$1,004.40		\$984.60			\$984.60	102%

Other/Misc	PoCo (Jan 2020)	Coquitlam (Apr 2019)	Maple Ridge (Jan 2014)	New West* (Apr 2019)	Burnaby (Sep 2018)	Neighbor Average	Compared to Avg
Corffit 1 Month	\$ 33.00		\$ 41.45		\$ 35.10	\$36.52	90%