

### **RECOMMENDATION:**

*To hire one professional videographer to live stream the 2020 Remembrance Day ceremony, funded within existing budgets, and report back on the pilot project.*

### **PREVIOUS COUNCIL/COMMITTEE ACTION**

At the January 7, 2020 Committee of Council meeting the following motion was passed:

*That Committee of Council:*

- 1. Approve the corporate work plan for 2020; and*
- 2. Authorize staff to issue the draft operating budget for public consultation.*

### **REPORT SUMMARY**

Committee requested follow up information on a number of items on the 2020 Operating budget. This report contains the requested information, or outlines the actions that will be taken as a result.

### **BACKGROUND**

During the discussions on January 7, Committee requested further information which is provided in this report and will assist in Committee's deliberations on the 2020 Operating budget.

### **DISCUSSION**

#### Employee Count

In addition to the employee count of full-time and part-time employees and casual hours, Committee requested a breakdown of the numbers by Management, CUPE and IAFF. It was also requested that the casual employee count be provided. The preliminary budget document provided the total casual employee hours. This information is provided in Attachment 1. Of note, the casual hours have been decreasing, however the number of employees who are working these casual hours is increasing. Inactive employees have recently been reviewed (those not working in the past 12 months) resulting in a reduction in casual employees on the City's books.

In addition, a comparison of Metro Vancouver municipalities' part-time and casual hours as a percent of total hours is provided in Attachment 2, including a brief analysis.

## 2020 Financial Plan Follow Up

### Corporate Work Plan

Attached is a revised work plan including more details where applicable, and identifying the lead for each of the items. (Attachment 3)

### New Workplan Requests

The following new workplan requests were made by Committee:

- A review of the City's bonus density policy and social housing/amenity contributions is not included in the current workplans, but will be recorded on the followup tracker, and scheduled if time permits. Alternatively, Committee would need to consider an adjustment to the workplans, and other items may need to be adjusted accordingly.
- A specific Climate Change Development Cost Charge is not permitted within the legislation, as DCC's are limited to growth related projects only. However, as staff review and update the Development Cost Charges, climate adaptation projects will be considered and included where possible.

### Further Information to be provided in Q3:

Committee also considered a decision package to animate the public spaces in Leigh Square and Lions Park. As directed, staff are researching alternative options for new elements to draw more participants to the Christmas in Leigh Square two day event to support the artisans and local businesses, as well as the possibility of adding activities through December, and will report back to Committee separate from this report.

### Further Information to be provided prior to drafting the 2021 budgets:

- Utility rate review and analysis
  - on water meter rates throughout Metro Vancouver;
  - on overhead and administration distribution between taxes and utilities.
- A discussion and options on the property taxation equity between residential and business classes.
- Decision package for an additional recycle pickup through the holidays.
- Decision package for a spring cleaning/bulky item pickup.

### Remembrance Day Live Stream

Committee considered a decision package which included live streaming the Remembrance Day Cenotaph Ceremony at an annual ongoing cost of \$7,500 which included the videographer, web camera and link to live broadcast on the city website. In order to first assess the value of providing this service, staff was asked to provide alternative options for a one-time pilot project, such as streaming on facebook Live (which has been used by other cities) for the 2020 ceremony.

## 2020 Financial Plan Follow Up

Staff has prepared four options for Committee's consideration as follows:

Option	Pros	Cons
1. Staff with basic equipment films and live streams via a social media channel	Low Cost, can assess viewership to determine need/value of future investment in professional quality services	Potential for poor video/audio quality depending on staff experience. Depending on channel selected (Facebook/Instagram Live, or Twitter Periscope) – access will be limited to subscribers to those channels
2. Staff with basic equipment films and live stream via You Tube	Low Cost, can assess viewership to determine need/value of future investment in professional quality services. Provides greater access to broader audience.	Potential of poor video/audio quality depending on staff experience.
3. Hire Tri-Cities TV to live stream via You Tube	Better quality video vs inexperienced staff. City receives footage for future event promotion, posting on website.	Quality varies and availability may be limited as service is run by volunteers. May require approximately \$500 honourarium, which could be funded from existing budgets for the pilot project.
4. Hire one professional videographer and live stream via You Tube –  <i>Recommended</i>	Professional quality video with possibility of more dynamic footage taken by skilled videographer vs City staff. City receives footage for future event promotion, posting on website.	Requires approximately \$1,000 and could be funded from existing budgets for the pilot project.


Staff recommend Option 4, hiring one professional videographer.

### **FINANCIAL IMPLICATIONS**

None. The estimated cost of \$1,000 for the one-time pilot project can be funded from existing budgets.

## 2020 Financial Plan Follow Up

### **OPTIONS** (✓ = Staff Recommendation)

	#	Description
	1	That one professional videographer be hired to live stream the 2020 Remembrance Day ceremony.
	2	That further options for Remembrance Day Live Streaming be considered.

### **ATTACHMENTS**

Attachment #1: Employee Stats

Attachment #2: Casual Hours Comparison

Attachment #3: Corporate Work Plan

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